Robert Hayden, CISSP

Multi-skilled security professional







585.755.2139



Rochester, NY

TECHNICAL SKILLS

Strategy and Planning: Capability and benefit roadmaps, Tool and service optimization, Security strategy, Architecture, Program management

Information Security: IT Security domain expertise. Policy development and management. Security awareness & training. Risk assessment & compliance, Technical security team leadership, Platform engineering

Cloud: AWS: CloudFront, S3, Route53, IAM, Lambda, SES, SNS, API Gateway, CloudFormation (Infrastructure as Code), Config, GuardDuty, Automation, M365, Scalr (Cloud management platform), Cloud security architecture

Frameworks: NIST 800-53, CIS, ISO 27xxx, NIST CSF, CSA Cloud Control Matrix, cross-framework mappings, policy alignment, Mitre ATT&CK

Software Engineering: SQL, Java, JavaScript (Programming), PowerShell (Scripting), Security code reviews

PROFESSIONAL EXPERIENCE

Planned Career Break | Rochester, NY

Personal growth, rejuvenation and family support

10/2023 - Present

- Sector Chief, FBI Buffalo InfraGard. Providing sector-specific security expertise and service for critical infrastructures.
- Acting as temporary primary caregiver for a family member and managing real estate investments.
- Continuing my lifelong learning, I am pursuing new certifications including FINRA SIE and AWS Solution Architect.
- Active in the InfoSec community with InfraGard, ISSA, certification maintenance and SANS Advisory Board.

Bausch Health Companies / Bausch + Lomb | Rochester, NY

IT Security Manager 11/2021-10/2023

- Streamlined IT and Security policy lifecycle, training, and document management processes, reducing overhead and reducing time to approval, publish, and train by 75%.
- Acted as Incident Response Manager, coordinating response actions. Exceeded closure metrics 100% of the time.
- Partnered with external SOC to refresh IR runbooks, reducing unnecessary incident escalations by 70%.
- Quantified primary root cause of priority security events, generating and implementing mitigation plans.
- Executed enhancements to global IT Security communications, security intranet, LMS, document repositories and monthly newsletters increasing workforce contact hours for security content 25% YOY.
- Formalized the testing of workforce susceptibility and response to attack scenarios, achieving 15% YOY reduction in **employee phishing failures.** Incorporated lessons learned from incidents into future attack scenarios.
- Integrated security systems to remove manual burdens and workforce effort including SSO, AD feeds.
- Expanded the frequency of phishing assessments by 200%, introduced attack simulations in 12 languages and achieved a 30% YOY increase in employee completion rate of assigned security awareness training.

Security Program Manager

10/2019-11/2021

Initiated a comprehensive security awareness program consisting of an information hub, assessments and phishing simulations, newsletter content, training modules and a rich set of materials and activities that together increased workforce contact hours over 41%.

• Instituted program success indicators including workforce completion rates, topic comprehension, ability to detect attacks and proper reporting mechanisms resulting in evidence of program success in all categories.

Xerox Corporation | Rochester, NY

Cloud Security Architect

1/2016 - 5/2019

- Initiated the cloud security design for the virtual data centers on the Amazon AWS platform, **removing platform** compliance concerns for migration and engineering teams.
- Engineered solutions to monitor and alert on changed AWS configurations in support of security event detection using Infrastructure as Code (CloudFormation) resulted in a repeatable functioning solution.
- Represented the security function on the cloud capabilities team at scrum milestones.

Manager, Global Information Security Strategy, Architecture and Policy

6/2008 - 5/2019

- Transformed malware protection capabilities resulting in **improved malware prevention by 40%+ for 6,000 devices** and drove \$6M in potential productivity savings related to device slowdown, re-imaging, and response costs.
- Harmonized the policies of Xerox and an acquired large business services organization **enabling minimal risk posture change for each organization while removing disparate policy sets** as a barrier to integration success.
- Enhanced the protection strategy for the corporation to address blind-spots or protection gaps resulting in the successful deployment of secure web gateway, CASB, MFA replacement, next gen firewall, and application control all meeting the value propositions identified in the strategy.
- Aligned security policies with industry frameworks, reducing audit load and eliminating customer RFP concerns
 associated with internal policy conformance with these frameworks.
- Introduced an adaptive enterprise-wide security architecture with associated policies and standards to set
 engineering and deployment expectations that enabled the significantly accelerated development of a secure
 cloud consumption capabilities in support of cloud-ready workload migrations.
- Established the security implementation and governance models for Xerox's multi-cloud data centers (Azure, AWS), providing management and audit assurance of policy, framework, and regulatory compliance.

Manager, Architecture, Policy and Strategic Investment Portfolio

5/2005 – 6/2008

- Devised a methodology to review tools, contracts, and processes to identify overlap, misalignment, unused capacity, features or entitlements, and ineffective designs or configurations, resulting in the development of 9 optimization projects with cost-saving opportunities of \$2M+ and 25% reduction in deployed vendor footprint.
- Generated security priorities relative to M&A activities that address architectural gaps.
- Delivered the architecture, alignment, and sequencing of information security investments.
- Launched technology and capabilities strategy and multi-year roadmaps to document and justify the recommended actions to address internal/external threats and challenges and to show alignment to business priorities.
- Guided programs to advance roadmap initiatives, **successfully implementing 100% of priority roadmap go**als while securing funding for 85% of the entire security roadmap.

CERTIFICATIONS / CREDENTIALS

Certified Information Systems Security Professional (CISSP) (12/2003 - Present) *Credential ID: 52179*

More Certifications:

https://www.credly.com/users/robert-hayden/badges

EDUCATION

Bachelor of Arts, Computer Science (*Magna Cum Laude*) State University of New York at Potsdam

PUBLICATIONS

Defensible Networking and Blue Team WMI 2016, SANS Institute PowerShell Security, Ransomware, and DevOps 2020, SANS Institute